

The Dental Assistant



{ JOURNAL OF THE AMERICAN
DENTAL ASSISTANTS ASSOCIATION }

NOTICE

A List of the New Officers, Trustees and Committee Chairmen will appear in the November-December issue as elected for 1940-41.

Difficulties

"The harder the thing is to do
The greater the joy when it's done,
The farther the goal is from you
The sweeter the thrill when it's won.

The deeper the problem, the more
Is the joy when you've puzzled it out;
The seas that run farthest from shore
Are only for ships that are stout.

Men weary of lessons they've learned
And tire of the tasks they can do,
Life it seems is forever concerned
With blazing a path to the new.

So stand to the worry and care,
Everlastingly keep going on,
The greater the burden you bear,
The greater the joy when it's done."

EDGAR A. GUEST

To My Friend

"I did not know God loved me in so sweet a way before;
'Tis He alone who can such blessings send—

And when His love would new expression find,
He sent thee to me and said, "Behold, a friend."



NOTICE

A List of the New Officers, Trustees and Committee Chairmen will appear in the November-December issue as elected for 1940-41.

Difficulties

"The harder the thing is to do
The greater the joy when it's done,
The farther the goal is from you
The sweeter the thrill when it's won.

The deeper the problem, the more
Is the joy when you've puzzled it out;
The seas that run farthest from shore
Are only for ships that are stout.

Men weary of lessons they've learned
And tire of the tasks they can do,
Life it seems is forever concerned
With blazing a path to the new.

So stand to the worry and care,
Everlastingly keep going on,
The greater the burden you bear,
The greater the joy when it's done."

EDGAR A. GUEST

To My Friend

"I did not know God loved me in so sweet a way before:
'Tis He alone who can such blessings send—
And when His love would new expression find,
He sent thee to me and said, "Behold, a friend."

The Dental Assistant

JULIETTE A. SOUTHARD, *Editor*
222 Sidonia Ave.,
Coral Gables, Fla.

HELEN H. FITTING, *Business Mgr.*
5528 Wayne Avenue
Germantown, Pa.

MABEL BURR, *Subscription Mgr.*
1109 Third Avenue
Spring Lake, N. J.

LUCILE BLACK, *Advertising Mgr.*
914 Watts Bldg.
Birmingham, Ala.

—Contributing Editors—

Virginia A. Evans
2717 Gulf Bldg.
Houston, Texas

Margaret C. Sharp
Peoples Trust Bldg.
Jasonville, Ind.

Stella Peterson
1549 Medical Arts Bldg.
Minneapolis, Minn.

Katie McConnell
427½ Moreland Ave., N. E.
Atlanta, Ga.

Volume 9

September-October, 1940

No. 9-10

CONTENTS

"When I Grow Old"—Charles Nelson Johnson.....	130-131
"American Dental Assistants Association"—Airna Chamberlin.....	131-132
"Greeters"—Edwin M. Kent, D.M.D.....	133-134
"Our Friendships"—C. Virginia Schenck.....	134-135
"An Ideal Assistant"—Louis E. Sager, D.M.D., F.A.C.D.....	135-136
"Attention—Columbus Day"—"J. A. S. Birthday Tribute".....	136
"Dental Assistants Fashion Show"—N. J. S. D. A. A.".....	137
"A Letter"—Mary Ferriter.....	138-141
"Question Box"—Clara E. Smith.....	139
"Talking It Over"—Edna M. Justice.....	140
"Helpful Hints for Dental Assistants"—Beulah Chaloupka.....	141
"Editorial Department".....	142-143
"Greetings"—J. V. Gentilly, D.D.S.....	144
"Secretary's Corner and 1940 House of Delegates"—Lucile S. Hodge.....	145 to 149
"Calendar of Meetings"—Eleanor Marcou.....	150-151
"One Phase of a Dental Assistant"—Vertus Roberts.....	152-153
"1940 House of Delegates" (continued).....	154

To subscribers in the U. S. the price is \$1.00 a year, payable in advance. In Canada and Foreign Countries \$1.50; single copies 25 cents. Send all subscriptions and inquiries regarding same to *Subscription Manager*.

Changes of addresses must be reported to the *Subscription Manager* promptly in order to assure continued receipt of issues. Please notify her by the 25th of the first month of issue if the Journal fails to reach you, in order that reason may be traced promptly, or no back issues can be sent to you.

The following is from "The Hand Clasp" by our beloved friend and Honorary Member, Dr. Charles Nelson Johnson, called to his Eternal Rest, July 17th, 1938. More of his writings will follow.—(Editor)

WHEN I GROW OLD

When I grow old I pray that I may not grow untidy, that I may not exhibit on my garments the grease spots of the last meal, or the last score of meals. I pray that I may not prate too much of the past—that I may live somewhat in the future, and very much in the mood of today. When the outlook ahead becomes blurred, and I can see only what happened in the long ago, then I want to turn my eyes to the wall and sink quietly out of sight. I pray that I may never be a nuisance, so that any shall be glad when I am gone. I want to go soon enough that people may be just a trifle sorry that I was not permitted to remain longer—not that I wish people to mourn for me, but that I am human enough to hope that I shall be missed, even if only a little. I know that all of this is very foolish—I know that it will matter not the least to me how people feel about me after I am gone—and yet there is this: Others dear to me will be left when I have passed away, and for their sake I would have people think well of me and speak well. It is the best legacy I can leave.

I hope when I grow old that I shall not cling to the same chair always, or that I shall not invariably seek the same corner in the room, or adhere too tenaciously to any of my preconceived habits or opinions. I hope that I shall not tell the same story to the same people too many times—I trust that my memory may prevent me from doing that. I hope I may ever be broad enough to look leniently upon the other man's point of view, that I shall admit in my heart the possibility that the rising generation is entitled to some consideration and respect, that I may even go far enough to acknowledge that the men and women of today are perhaps as well informed and intelligent as I was at a similar age. This it seems to me will be the supreme achievement.

When I grow old I trust I may be an optimist—that in my mind the virtues of the past may not obscure the prospects of the future—that to my notion all the good in the world did not die when I attained my majority. I do not wish to feel that the world is on the direct downward path to disintegration and oblivion just because I cannot sanction some of the prevalent practices of the day. I hope I shall not hold up my hands in holy horror when young people do things that were not permitted when I was young. I hope I can see that the world moves, and also that it does not always move in the wrong direction. I want to keep the point of view of youth up to the very last. In the sternness and stress of life, in the sorrows which fall upon mankind at times, and particularly during the declining years, I have sometimes felt that providence heaped these things upon us to make us more resigned to go when the final summons came, and yet I would rather think that this is not true—I would rather feel that in the flotsam and jetsam of life, in the ebb and flow of circumstances and fate, that these trials were given to us to make us show our mettle, that they come to us late in life that we may be permitted thereby to set an example of fortitude and patience to the rising generation, that they come when we are best braced by experience and by philosophy to meet them. I hope if I grow old that I shall not exclaim over the infirmities of age. I hope I shall bear my burdens as patiently as I may, and not wring the hearts of my friends by my complaining.

I hope that as I grow old I shall develop the softer graces of life and suppress the querulousness and irritability which sometimes accompanies infirmity. In truth I hope I shall never be infirm, but if I do, I trust it may make me mellow and more

The
patient
into f
mostly
tree-to
last at
the lig
sky, a
and fa
toward
of my
in my

AN

Me
sistant
and m
exper
possib
and m
this A
doing
ants, a
ings li
wished
son, or
give a
for den
ing ha
thot sh
fore it
gifted
assistan
that the
our ass
gifted,
and ar
and the
for the
nationa

Your
just a li
ago I h
Associat
is the A
just a b
get alo
reply, b
not wo

patient. When I grow old I want merely to ripen and not decay—I want to come into full fruition but not go too much to seed. I trust I may keep my face turned mostly toward the east, that I may revel in the glory of the rising sun, and see the tree-tops tipped with the brilliant hues of hopefulness and cheer. And then at last after the "heat and burden of the day," when the shadows begin to fall and the light to wane I want to gaze on the mellow tints flashed up from the western sky, and see outlined the forms and faces of those I have loved so well—the forms and faces of those who have made life sweet and precious; and as I quietly float toward the brink I want the last lingering look to be into the countenances of those of my best beloved, and to close my eyes forever with the music of their voices in my ears.

CHARLES NELSON JOHNSON

AMERICAN DENTAL ASSISTANTS ASSOCIATION

By AIRNA CHAMBERLIN, 2d Vice-Pres. A.D.A.A., San Diego, Calif.

Presented Before L.A.D.A.A. "Doctors' Night," April 19th, 1940

Meeting with Los Angeles Dental Assistants has been some of the happiest and most inspirational times I have ever experienced, and tonight it would be impossible to express to you my pride in, and my wonder at the performance of this Association. When I first started doing organization work for dental assistants, and I would have to attend meetings like this, I felt so inadequate. I wished that I was a gifted, brilliant person, or better, an orator, so that I could give a great deal and accomplish wonders for dental assistants. One day after wishing harder than usual I thought (and this thought should have occurred to me long before it did) "If you were an orator or a gifted person, you wouldn't be a dental assistant." By this time I have learned that the women who accomplish much for our associations are not always talented or gifted, usually they are just hard workers, and are sincere, loving their profession and their Association, and that accounts for the success of our local, state and national associations.

Your president has asked me to tell you just a little about the A.D.A.A. Not long ago I heard someone unfamiliar with our Association, ask a dental assistant, "What is the A.D.A.A.?" The reply was, "Oh! just a bunch of dental assistants trying to get along." That was a lazy flippant reply, but in some respects true, however, not worthy of the A.D.A.A. as it was

originated and planned by our Founder, or as it now is, in its 16th year. Our Founder, Juliette Southard's dream of an organization for dental assistants has come true, and in many respects has been more successful than she hoped for. Last September the dental assistants of the Ninth District sent Juliette Southard, whose home is in Florida, a ticket so that she could attend the Dental Congress in San Francisco. Such a gesture was certainly more than she had ever anticipated, and proves organization success. She was thrilled beyond expression. The ideal of her dream was an educational organization "to aid in the advancement of the dental profession by encouraging white women employed in ethical dental offices to form societies; to inspire their members with a desire to render more efficient service and to be loyal to the dental profession." She visualized dental assistants listening to lectures, seeing demonstrations, attending clinics, and finally becoming recognized as professional women. Today we know ourselves to be members of a recognized profession, nationally organized for advancement, realizing that professional ethics and principles can only become an influence through numbers.

In the beginning of our Association, our Founder said, after speaking of noted women of that period—(quote) "Dental Assistants, may I say that what other women have done, you can do. You

are pioneers blazing a trail into a broader footpath along which the future generations of dental assistants can walk for richer experience, greater achievements, and nobler service to humanity and the profession of dentistry. Yours is a humanitarian service." (Unquote) All women, local and national, who have worked for our organization have pioneered to make it what it is today. What has been accomplished is a challenge to dental assistants of today, and we are accepting the challenge. From the beginning our Association has been sponsored and helped by the A. D. A. and by the most distinguished dentists throughout the country. Dr. C. N. Johnson was the most outstanding. California is honored by having two honorary members of the A. D. A. A., Dr. Nye W. Goodman and Dr. Frank Casto, Past President of the A. D. A. Dentists present signify interest and support and I cannot tell you how encouraging it is to your dental assistant, and all the members to have you here tonight. An A. D. A. A. program of 1926 shows officers of the A. D. A. as well as names of prominent dentists who are familiar to all of us. Dr. C. N. Johnson, Dr. A. D. Black, Dean of Northwestern U., Dr. Henry Fowler, Dr. Edmund C. Kells and many others. With such backing the Association could not fail. The majority of the Deans of the Dental Schools and colleges have stated that when there is a demand for dental assistants' courses they will be furnished. There is a difference of opinion as to what that course shall consist of, and how long it shall be. The Dean of Ann Arbor Dental College says that "Dental Nurse" is a proper term, and that we are as necessary to the dental profession as the Registered Nurse is to the medical profession. Our membership is constantly changing. Every time a dentist employs a new dental assistant and she in turn becomes a new member;—just so much change takes place in our membership, and that means constant education, and we make every effort to keep step with this variation.

Our National officers receive no salar-

ies and are all dental assistants with full-time jobs. Their responsibility has grown each year, and they accomplish a tremendous amount of work. Ten trustees in their respective districts, do extension work, organize and aid societies in any way they can. We now have more than 3,000 members. Up to the present time the A. D. A. A. has had to expend a great deal of its efforts on organization. Now the foundation has been laid and the major work to organize throughout the U. S. has been done. There still is much to do, but there will be more time to work with component societies from now on. Until we have educational courses all over this country in colleges for dental assistants, it is up to the A. D. A. A. to work for more and better education, to plan worthwhile programs, to use every possible meeting opportunity to accomplish the maximum in educational clinics, lectures, study groups etc. These days we hear of constant quarreling between organized labor and employers. Relationships have become complicated and strained. Dentistry has remained individualistic and offices in California have not been ordered closed because some dental assistant has been unfairly dismissed in Chicago. Dentistry is one profession which must hold to the personality of the man or woman who directs his or her own office. The A. D. A. A. recognizes this and has always declared against unions, and in some localities has had to fight union pressure.

Loyalty is the theme of your Association this month, without loyalty we could not have an Association. I am thinking of a member of this Association who symbolizes loyalty. She has worked faithfully—given her week-ends, vacations to travel, to educate and inspire dental assistants. She never tires of working for her local and national associations. She has laughed and cried with dental assistants. She practically bursts with pride over their successes. Mabel Lyon, past president of the A. D. A. A. is loyalty personified. All we have to do is look around this room, there are too many members to mention that have worked

The L
loyally
local to
give up
your P
you ar
ship
as Nat
now yo

The
Clerks
slogan-
signific
by ma
activity
whose
results
be haro
interest
than th
clerk, i
the hot
the arr
to mak
proper
stitution
be, dep
the exp
one in
"The C
The
in the
serves
tary, N
of thes
covered
tion con
neglecte
of her
"Greete
hind th
one of
tels, pr
inside
large o
followin
make fa
And th
contact,
The hig

loyally for years, to help national and local to the best of their ability. I cannot give up your theme until I've mentioned your President Florence Myers. I know you are proud of her work as membership chairman of your Association, and as National Membership Chairman, and now your Loyal President. Fellow mem-

bers, I hope you will wear your dental assistant pin proudly, wear it in honor of our Founder, and all dental assistants who have pioneered to make our Association possible. Wear it for the motto:—

Education, Efficiency, Loyalty and Service.

906 Bank of America Bldg.

GREETERS

By EDWIN N. KENT, D.M.D., Rockport, Mass.

The National Association of Hotel Clerks adopted, several years ago, as their slogan-title, "*Greeters of America*." This significant phrase might well be pondered by many of us outside their realm of activity; by all, in fact, the success of whose life work depends largely on the results of personal contacts. And it would be hard to find one who should be more interested in all that the slogan implies than the Dental Assistant. The hotel clerk, in the absence of the manager, is the hotel's host. He it is who first greets the arriving guest and is depended upon to make him feel that he has struck the proper place. And the success of the institution, no matter how massive it may be, depends much on the personality and the expressed personal interest of this one individual at the registration desk: "*The Greeter*."

The Dental Assistant has many duties in the average office, but she principally serves under three official titles—Secretary, Nurse and Hostess. The first two of these official duties are rather well covered in our literature and at association conventions, but the last is too often neglected. And the special importance of her hostess role as the dental office "*Greeter*" deserves some stressing. Behind the scenes in the serving room in one of our best known metropolitan hotels, prominently displayed on the wall inside the serving room door, lettered large on a card two feet square, is the following managerial command: "Aim to make favorable first-contact impressions." And the two significant words, "first-contact," are emphasized in bold type. The highest salaried person in the office

of an intelligent and thoughtful dental quack is the so-called "contractor," usually not a dentist, who meets all patients on their entrance, his or her duties including not only such details as the appointment, arrangements, payments, and the like, but also (and of special importance) the extension of cordial and hospitable reception. The average patient entering the office of a quack is led to believe that he, like the hospitable hotel's guest, "has struck the proper place." The general habits and customs of the quack are revolting, but the usual cordiality of his "greeter" is worthy of some consideration, especially when, sad to say, the lady who meets present and prospective patients in the reception room of some of our most honest and worthy operators occasionally creates a somewhat contradictory impression. It should be realized that, though the dentist's office hostess does not necessarily represent his personality, intelligence or culture, she does represent his choice of these qualities, and the patient's first impression is that she, to a large extent, is his personal reflection.

The full job of the dental office assistant as hostess-greeter goes some distance beyond the narrow limits of first personal contacts. Details must be eliminated in this short message but, as an illustrative suggestion, let us go back for a moment to the hotel receptive routine. In the largest, most successful and, usually most intelligently managed hotels, after registering at the desk, with cordial reception, a bell boy takes your hand luggage and, with gentlemanly courtesy, escorts you to your room. You note that, as he follows you into the elevator, he announces to

the operator, "Six, please." The word "please" he must use in addressing his fellow employee or he would be reprimanded. You reach your room, he deposits your luggage where you want it and, and he leaves, he asks, "Is there anything else you want, Miss Jones?" How did he know your name? It's part of the hotel's hospitality routine. You know it's routine, but does the personal address please you? Decidedly. You are not surprised, perhaps, when the room clerk calls up soon with the query, "Is your room perfectly satisfactory, Miss Jones?" And all this in a massive institution with hundreds of rooms, hundreds of employees, and thousands of weekly guests. The hotel foyer was crowded when you came in; you seemed to be lost in a buzz of human activity suggesting a hive of busy bees; and yet, in the midst of it all, you have received these heart-feeding evidences of personal interest and attention. Are these little personal attentions more necessary to the successful

maintenance of a three million dollar institution, that frequently sells out its entire lodging and dining room capacity than to the dentist? Mainly, the dentist depends on his new and continued patronage on his professional deliveries, but these alone will not suffice. One who has had the opportunity to visit and analyze many offices and practitioners is saddened by the numerous instances of sincere and able craftsmen who mean well and do well by their patients, who are on the square in every particular; but who are unsuccessful because they are not supported by favorable surroundings. Most important of these contributing surrounding factors is his usually triple-service secretary-nurse-hostess assistant. And not least important among her manifold duties are all those cordial and hospitable niceties of the receptionist routine which might well lead to the slogan, "Greeters of American Dentistry."

1 Main Street.

OUR FRIENDSHIPS

By C. VIRGINIA SCHENCK, Pres., Fla., State D.A.A. Miami, Fla.
Read Before Alabama D. A. Assn., April 10th, 1940

It is a happy privilege to be permitted to personally convey greetings from the members of the Florida State Dental Assistants Association to you, the members of the Alabama Dental Assistants Association, and to bring you this message.

In our Association, we are banded together with one common interest, to better ourselves in our profession. Surely this is the foundation for lasting friendships; for our best friends are usually found among people who have similar likings and enthusiasms. For our own happiness, we must find friends of the same type of temperament and take as much trouble to gain and hold their friendships as wives do to hold their husbands. We cannot live alone in life and be happy. We must associate ourselves with a group of people, hence one good reason for the success of our Association. To have a good friend is one of the delights of life. To be a good friend is a noble but difficult undertaking. Let's consider the points of a real friend. She must be one who respects you as an individual, she gives you courage and strength when you need them, she gives as often and as much as she takes, and her friendship thus contributes to your personal growth and the richness of your life. Your true friends have their own circle of friends and do not concentrate on you alone, therefore are not jealous of your other friendships. However, if your friendships are unsatisfactory, try checking up on yourself. Take stock of yourself, your sincerity and honesty. Make yourself into the type of friend you would like to have. Try to be tolerant, sympathetic and helpful. Remember, however, that no one can be perfect, we can only aim at being a likable, reasonable person. We human beings have a limited space of time on this earth, so let us arrange our lives so that we may live as happily as we can

under a
are mem
work.

You
spirit.

Associat
of your
and effo
friendly
is one in
not exp
possibly
grateful
Rememb
satisfact
Atmos
Real fri
To have
whole,
bring on

401 Hu

A

is prese
In orde
following

De

punctua
knowing

Helping

astic. L

be imm

An orde

ment sh

Ta

ions; S

literatur

phere ir

dentist

quickly

spontan

by a few

the den

feels w

In

plenty o

standing

to take

under a given set of circumstances. But, no matter what the circumstances, we, who are members of the A.D.A.A., are share-holders in friendship through our association work.

You, the Alabama Dental Assistants, are living examples of the true friendly spirit. It was a revelation to us in Florida, while attempting to organize our State Association, to experience the friendliness of your members. At that time, a member of your group, in her official capacity in the A.D.A.A., unselfishly gave of her time and efforts toward the organizing of this state association. We salute you for your friendly spirit. A Chinese philosopher has said, "One dies without regret, if there is one in the whole world, a bosom friend or one who knows his heart." We cannot expect to have many genuinely warm friendships. We are granted only a few possibly because we ourselves are not capable of more. But if you have a few, be grateful for these, for it proves that you, yourself, are a satisfying friend in turn. Remember that your own sincerity and honesty afford the best assurance of having satisfactory friends. You must be worthy of the higher type of friendship which Atmos so beautifully describes, "Friendship is a gift but it is also an acquirement. Real friendship is abiding, its heights are ever serene, its valleys know few clouds. To have a whole, real friend is the greatest of earth's gifts, save one. To be a whole, real friend is worthy of high endeavor; for faith, truth, courage and loyalty bring one close to the Kingdom of Heaven."

401 Huntington Bldg.

AN IDEAL ASSISTANT

By LOUIS E. SAGER, D.M.D., F.A.C.D., Boston Mass.

A modern dental office is not fully equipped unless a competent dental assistant is present to relieve the dentist of all responsibilities except operating at the chair. In order to accomplish this, the ideal assistant must possess certain qualities. The following adjectives, I believe, describe the competent assistant.

Dependable: The assistant should be regular in her attendance. She should be punctual. The dentist should feel safe in leaving the ordering of supplies to her, knowing that she will not forget to replenish them when they are needed. *Enthusiastic:* Helping to make the dentist's practice a success in every way should make her enthusiastic. *Neat:* Her personal appearance is important. Her uniform and shoes should be immaculate. Her hair must be attractively arranged and never fly about loosely. An orderly, dustless office is essential, and it is her duty to keep it so. The equipment should also be kept shining and spotless.

Tactful: Telephone and office conversation must be carried on tactfully. *Ambitious:* Self-improvement is desirable, and can be gained reading dental and other literature. *Light-hearted:* A smiling, cheerful attitude helps promote a pleasant atmosphere in the office. *Alert:* The ability of the assistant to anticipate the needs of the dentist at the chair is a necessary qualification. She should be able to take orders quickly and carry them out promptly. In emergencies her mind should function spontaneously. *Sympathetic:* A suffering patient's nerves may be effectively quieted by a few well chosen sympathetic remarks on the part of the assistant. Incidentally, the dentist himself sometimes needs a little sympathy when he has worked hard or feels weary.

Industrious: A patient should never see an idle assistant. There are always plenty of things to be done in a dental office, and there is no excuse for an assistant standing around doing nothing. *Self-controlled:* To meet emergencies calmly, and to take constructive criticism without resenting it, are two desirable virtues. *Thorough-*

ness: The assistant's work should be carefully and thoroughly done. She should stick to a thing until it is finished. *Amiable*: It is necessary that a spirit of cooperation and agreement between the dentist and his assistant should exist. *Natural*: Too much rouge, powder and cosmetics are out of place in a dental office. Naturalness is desirable in appearance and behavior. *Trustworthy*: The dentist should feel that his financial and professional affairs are never discussed with anyone by his assistant. The records should be kept accurately and should be considered strictly private. To sum up the requirements of a good assistant, she should be conscientious about the office, the patients, and herself.

15 Belgrade Avenue.

ATTENTION

FRIDAY THE THIRTEENTH—COLUMBUS, OHIO, DAY

The Columbus Dental Assistants Association extend an invitation to ALL members of the American Dental Assistants Association to be their guest for a full day of fun and relaxation on Friday, Sept. 13, 1940—immediately following the close of the A. D. A. A. meeting in Cleveland.

Make reservations with the Chairman of Arrangements, Clara Bair, 681 E. Broad St., Columbus, Ohio. Hotel headquarters, Fort Hayes Hotel, W. Spring St., Columbus, Ohio. Let's make Friday the 13th Columbus' Lucky Day by your being our guest.

VIRGINIA CALEY, *Pres.*

21 E. State St., Columbus Ohio.

J. A. S. Birthday Tribute

By the time this issue of our Journal reaches you, we will be celebrating the birthday of our Beloved Founder, Juliette A. Southard. As Juliette will spend her birthday with her dear friend, Helen H. Fitting, please send your greetings to her, in care of Helen H. Fitting, 5528 Wayne Ave., Germantown, Pa.

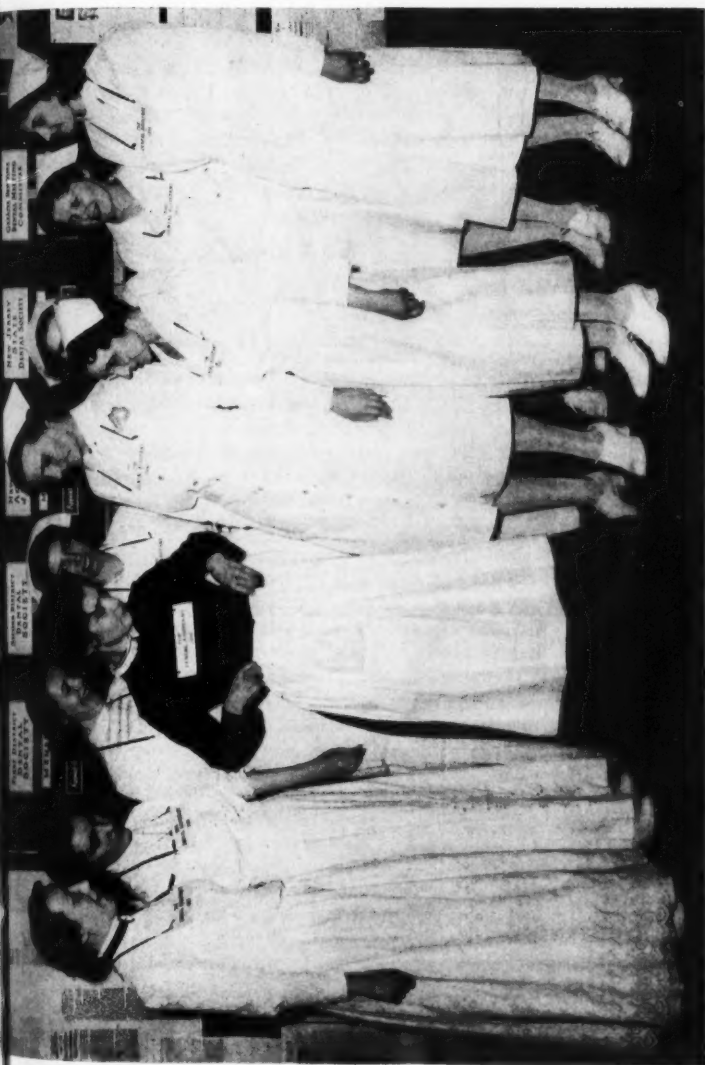
Much has been said in praise of our Founder and justly so, for she has lived her life that we may carry on in ours. Her life of devotion to the A. D. A. A. may well be described in the words of Thomas Fuller, "If you have knowledge, let others light their candles by it."

TO JULIETTE

Every member of the A. D. A. A.
Loves you, and wishes for you today
The best in life, as down the way
You travel on;
May every wish your heart can hold
Come true and bring you joy untold
With each new dawn.

HAPPY BIRTHDAY, DEAR.

J. A. S. Birthday Party Committee
VIRGINIA SCHENCK, *Chairman*



DENTAL ASSISTANTS FASHION SHOW

Staged by Mabel Burr, Spring Lake, N. J., for the N. J. State D. A. Assn. at the Annual Meeting, May, 1940

From left to right (front row): Laura McGee, Long Branch, 1890; Lydia Berhardt, Point Pleasant, 1940; Edna Storer, Freehold, 1920. From left to right (back row): Marjorie Longman, Red Bank, 1900; Ann Carroll, Long Branch, 1905; Dorothy Thompson, Belmar, 1910; Connie Russo, Toms River, 1915; Evelyn Loftus, Sea Girl, 1925; Margaret Babbs, Long Branch, 1930; Virginia Newberry, Long Branch, 1935.

Sometown, Somewhere,

May 7, 1938.

My dear Mary:

Speaking of experiences in dental offices, I almost cannot understand why your visit was so upsetting. Of course, I realized that dentistry has its "uncomfortable moments" but, in my case, the doctor and his assistant were so thoughtful of me that it wasn't half as bad as I had anticipated. When I called Dr. Brown's office for an appointment, I was answered by a "voice with a smile." All at once, it gave me a feeling of complete confidence. You know, Mary, I have always heard the proverb that, "first impressions are lasting ones." Well, this saying became permanently fixed in my mind as I entered his reception room. That "voice with a smile" came forward, greeted me and informed me that the doctor would see me shortly. This was most impressive and pleasing to me because it showed efficiency. Recalling your vivid description of how Miss Blue, who in a soiled uniform and shoes, untidy hair, excessive makeup and blood-red fingernails, ducked-in and mumbled, "Howdy S'bisy" and ducked out, I can picture your bewildered expression.

Seating myself, I gave my attention to the carpet. It was an ideal floor covering, being padded it was pleasant on which to walk. The colors harmonized with the furniture and walls. As I glanced around the room, a child's rocking chair and small story books caught my eye. I liked this feature because it indicated a thoughtful interest in children. They become so fatigued while waiting. At least two-thirds of the reception rooms have the uninspiring and depressing pictures of the "Wreck," "The Coliseum," or the dreadful sight of a lion licking his paws after a bloody feast. But not so here. Appropriate pictures were hung from the moulding with a silk cord and tassel, which harmonized with the color scheme. It is my personal opinion that curtains and draperies are a decided asset. In a reception room and office it is particularly so. Lamps with soft subdued indirect lighting help to make a room cozy and an easy place in which to wait. Laying on the end table to my right was an up-to-date National Geographic Magazine. My! How Herbert dislikes for any of us to misplace his copy. It is so interesting that he likes to have it close at hand whenever he can spare a few minutes. Other periodicals of note were the Reader's Digest, Ladies Home Journal and the Saturday Evening Post.

Before going into the operating room, Miss Moore escorted me to the dressing room where I removed my wraps. Mary, she was so immaculate. In white from head to foot, and clean, smooth hands, so unlike your Miss Blue. As she placed me in the chair, Miss Moore cared for my spectacles by placing them in a large case, especially designed for this purpose, and putting them in a safe place. My mind was greatly relieved at her thoughtfulness, because by this little act, I knew I was in safe and capable hands. After the necessary preparations were completed Miss Moore introduced Dr. Brown to me. His white jacket was so fresh looking and his personal appearance beyond reproach. Yes, Miss Moore obtained the necessary data, and during the examination of my mouth, noted the doctor's findings and the estimate of the work. I am well aware of the fact that dentistry has its business side because it is a profession. I recollect the portion of your letter stating that you were placed in the chair while the operating room was upset after the previous patient. My subconscious mind sort of traveled to behold the sight of some unfortunate's gore, or wax shavings decorating the bracket table. Instead, I beheld a spotless table and well polished equipment.

(Continued on page 141)



Cu
Gr
nation s
Us
Ke
a comfo
Us
on the
Gr
Ke
on letter
Ke
Af
handker
strips t
squares.
Ha
the imp
Us
or vase
Ma
that imp
Tr
Pla
to make
Us
more p
Ma
various
Ke
Ke
the com
Fil
refer to
Fil
magazin



QUESTION BOX



CLARA E. SMITH, 1101 Medical Arts Building, Nashville, Tenn.

Our thanks to Iva Creswell, Birmingham, Ala., for the material in the Question Box this month.

FOR NEATNESS

Cut articulating paper in sizes convenient for use, to save time and waste.

Group the records to be used in the operating room. Keep record card, examination slip, and X-rays in one large pack.

Use cellophane covers for cabinet drawers.

Keep sterile saliva ejectors in individual cellophane packs—it gives the patient a comfortable feeling of cleanliness.

Use gauze wipes to wipe the scalers while scaling teeth instead of wiping them on the patient's protecting towel.

Group all materials before operating.

Keep a small memorandum pad in your pocket, instead of jotting things down on letters, blotters, magazines, or whatever is handy.

Keep handpieces in S. T. 37 for cleanliness.

LITTLE COURTESIES

After an extraction, give the patient a few compresses to be used in place of handkerchiefs. They may be made quickly and inexpensively by cutting gauze into strips twelve or fourteen inches long by four inches wide, and folding into neat squares.

Have the patient rinse his mouth with olive oil before taking a plaster impression; the impression comes out more readily and does not break so badly.

Use mentholatum for lubricating chapped lips, cold sores, etc., and cold cream or vaseline before taking impressions or doing other operations.

Make samples of the plasters that your dentist uses, timing them for setting, so that impressions may be removed from the mouth at the earliest possible time.

Trim base plates smooth, as rough edges will cut the mouth.

Place a few drops of mercury in an empty carpule and replace the rubber top to make an object of unending amusement for the child patient.

Use a perfumed soap after using strong drugs, phenol, etc., to make the hands more pleasing.

Make a joke scrap book from the Laffodontia and the joke sections of the various dental magazines.

Keep current magazines convenient for patients.

Keep a bottle of anti-gag tablets, camphor or surface anesthetic at hand for the comfort of gagging patients.

File your "Dental Assistant" Journals. You will find them very helpful to refer to.

File the "Helps," and other questionnaire sections from the various dental magazines. They are very useful.

IVA CRESSWELL.

TALKING IT OVER

*This department is under the jurisdiction of Edna M. Justice,
631 Jenkins Bldg., Pittsburgh, Pa.*

Lincoln, Nebraska,

August 3, 1940.

TO THE MEMBERS OF THE A.D.A.A.—

Dear Gang:

Ever since I became a member of the American Dental Assistants Association, twelve years ago, I have thought what fun it would be to meet and chat with each and every one of you, for we do have so many things in common to "TALK OVER." However, time and opportunity prevent this. I have met many of you in recent years, while attending meetings, for I have been fortunate in being able to attend eight of the past eleven meetings. As I sit here writing, it has just occurred to me that five weeks from tonight the Official Family of the A.D.A.A. will meet for dinner in Cleveland at their first get-together of this, our 16th Annual Meeting. I can hardly wait to see all of you! Knowing you and hearing from you has meant so much to me this past year, and although I know we will labor many hours together in Cleveland, we will all love it and leave the meeting with more enthusiasm than ever.

Then Sunday comes the Tea and Open House. This is the ideal time and opportunity for all members to meet and get acquainted with the National Officers and Trustees. We are planning on you being there, so members, do not fail us. Monday morning will find us launched on a full and complete four-day program which looks to me like it's going to be better than ever. I do hope that all of you who are sent by your societies to represent them as Delegates and Alternates, will realize the responsibility they have placed in you, and that you will return to them with reports, complete in every detail, of all the general sessions, clinics, lectures, House of Delegates meetings, and official social events. You owe it to them to do this, and it is these reports that influence other assistants in attending future meetings. So—I say to you Delegates—don't miss a single session or event! To you members who remain at home, I say, demand such a report!

Staging a meeting, such as our National meeting has grown to be, is a large and difficult job and means many hours of hard work to many girls, for months before a meeting. If you are called upon to take part in any way, please cooperate, do all you are asked to do, for it is the combined interests and efforts of all that make a meeting successful and gratifying to those who planned it. I know it will be impossible for many of you to be in Cleveland. We will be thinking of you, and hoping you will make it next year. Believe me when I say an Annual Meeting of the A.D.A.A. is well worth any sacrifice, which might be necessary for you to make to be able to attend.

Very sincerely,

MILDRED L. STEVENSON, 7th Dist. Trustee.

"The victory of success is half won when one gains the habit of work."

—SARAH A. BOLTON.

"SOMETOWN, SOMEWHERE"—letter*(Continued from page 138)*

I admired the teamwork that the doctor and Miss Moore displayed. Really, it takes cooperation to perform exacting duties such as these. Miss Moore is simply wonderful. So pleasant and not one to talk incessantly, saying meaningless things. After the doctor dismissed me, this gracious young lady escorted me back to the dressing room where I remained for a few minutes. The idea of my newly covered couch was derived from this very room. Over the dressing table hung a very good, clear mirror. A small jar of hand made cotton powder puffs on the table were a welcome sight. Being in an office day after day, a person becomes so accustomed to seeing the same surroundings that scarcely anything is ever changed. However, I was most pleased to note the complete up-to-dateness that existed here. I really think Miss Moore's secret is that she makes patients like her by liking them and seeing to their comfort. All of which reminds me to take her the plant I started for her.

I know that you and Margaret will have a marvelous vacation on your cruise. Do write and tell me all about it.

As ever, sincerely,

Elizabeth.

* * *

The above was written and read by Mary Ferriter of Memphis, Tenn., at the Tenn. State D.A.A. meeting in May, 1938, and won the First Prize Trophy award. We regret that lack of space has held it up until now, but it is never too late when something good is forthcoming. I am sure our readers will agree to this. (J. A. S., Editor.)

"HELPFUL HINTS FOR DENTAL ASSISTANTS"

A short "Chalk-Talk" by Beulah Chaloupka, presented to the Lincoln (Nebraska) Dental Assistants Association in 1936.

Honest

Efficient

Loyal

Prompt

Faithful

Unselfish

Loyal

Honorable

Intelligent

Neat

Trustworthy

Sincere

Fair

Observant

Resourceful

Dependable

Energetic

Needful

Timely

Accurate

Likeable

Analytical

Agacious

Sympathetic

Intuitive

Systematic

Thorough

Alert

Necessary

Active

The above is another worth while presentation which we have held in abeyance for lack of space, but "Better late than never."—J. A. S., Editor.

The Dental Assistant

A Journal for Dental Assistants Devoted to Their Interests and Education

Monthly publication of the A.D.A.A. Journal for Dental Assistants Devoted to their Education and Interests and to the Efficient Conduct of Dental Offices. Publication of all statements, opinions, or data, is not to be considered as an endorsement of same by magazine or its publishers.

SEPTEMBER-OCTOBER, 1940

E D I T O R I A L D E P A R T M E N T

WHAT DOES AN EDITOR DO, ANYWAY?

Well, an editor's job is a diversified one, and no matter how well he tries to fill it, someone is always of the opinion that something different should be done than is being accomplished. In our perusal of the dental publications, we came across the following which we cull from the May issue of the "Journal of the Second District Dental Society," published at Brooklyn, N. Y., the seat of the Society.

"QUALIFICATIONS AND DUTIES OF THE DENTAL EDITOR," by Dr. L. P. Anthony, Editor of the Journal of the A.D.A., for the Survey Committee, American Association of Dental Editors. "The editor should be able to make decisions without hesitation in the selection of material; be able to say 'no' regarding undesirable material, and to uphold his convictions regarding the type of material sought and chosen. He should be tactful and diplomatic in the rejection of material palpably intended to publicize a particular project or individual. The Kudos seekers, like the poor, we have with us always, and the editor must be on the alert lest he be exploited by those who would exploit themselves. He should have sufficient appreciation of his responsibility to realize the influence which writings may have in determining the destiny of the profession and even of individuals."

In summary, we indorse the qualifications as prescribed by our late lamented and revered President, Dr. C. N. Johnson: "After all, the thing we most need in editorial work is breadth of vision and tolerance for the opinions of others. If any man should be broad-minded, an editor should. If any man needs charity in his heart, an editor does. He touches human life at its most vital and its most intimate points. As to the duties of an editor, we are of the opinion that his main duty is to develop and cultivate the attributes indicated herein, and have the determination and courage to apply them unflinchingly to the discharge of his editorial responsibilities."

We trust that the above answers some of our members' thoughts about the editor of the publications that come to their notice. However, we would welcome any suggestions and constructive criticism that our readers would like to pass on

to us, as we DO want our Journal to be interesting, inspirational, informative and professional in its contents and general set-up, so please pass your ideas along to your editor. Thanks.

JULIETTE A. SOUTHARD.

September 15, 1927.

TO THE PRESIDENT AND MEMBERS OF THE
AMERICAN DENTAL ASSISTANTS ASSOCIATION:

The sun will shine after every storm; there is a solution for every problem and the soul's highest duty is to be of good cheer.—Emerson.

"While it is all very well for scientists to tell us that the world is round, we common folks know only too well that the earth *is* flat. And we also know that in the ordinary course of events, the young men just 'nacherly' push the older men off the edge of this flat world of ours, and they fall, fall into the depths of oblivion. So it is a pleasure—indeed it is a pleasure—for me to feel that, old and decrepit that I am, I am still clinging to the edge of the world—and not such a bad world is it after all—and at least 'our girls' know that I am still living, and they *also know* with what pleasure I would join them at the annual love feast if it were possible for me to do so. Thus it is that your kindly remembrance of me at this time goes right to my heart. The fates, however, are playing me false. This pleasure is not to be mine.

"Yes indeed—the sun will shine *on you girls* after every storm, and then the world will seem brighter than it ever did before. Yes indeed—you girls do have your problems, and some are serious ones at that, but you'll find solutions to them all. Many of your problems are not your problems at all—except by adoption. The problems that develop in your little office world are yours by adoption, and you are there to solve them and to lighten the cares of your employer.

"Yes indeed—the soul's highest duty is to be of good cheer, and that, dear girls, is your main problem. The dental office is the place for trials and vexations—they are your problems—to master them with good cheer. Believe me, I speak by the card. Long years of experience have been my teacher. The cheery dental assistant is just as necessary in an office as is the sunlight—she fulfills an important mission. With such an organization as yours, I feel that the future of the Dental Assistant is assured, and that one of the problems of the dentist is solved.

"Being denied the pleasure of looking into your happy and smiling faces upon this joyful occasion, I send a little tribute in the form of roses which I love so well. Each petal of the roses carries a message of good cheer; each green leaf, a wish for your future success. Dear girls, may good luck follow you."

C. EDMUND KELLS, D.D.S., F.A.C.D.

Your Editor has been going through some of her "archives," and among many precious reminders of our early days of organization found the above letter which we feel certain will please our members to read. Dr. Kells was an honored guest and speaker at our Annual Luncheon, August 21st, 1926 (we had annual luncheons in the early days instead of a banquet) and as I told you at Milwaukee, Dr. Kells foretold our successful achievements of the future, while gazing in the crystal ball I used when I read our "Crystals of Memory." We had invited Dr. Kells to be our guest for our luncheon at the Detroit Meeting, October 27, 1927, but he could not attend so we had a large cluster of red roses and the above letter, in his place. I read his message at the close of which one of the roses was given to each officer, trustee, and delegate in attendance, as a living greeting from the good friend who could not be with us in person. Dr. Kells passed on to his Eternal Rest May 7th, 1928.

JULIETTE A. SOUTHARD, Editor.

AMERICAN DENTAL ASSISTANTS ASSOCIATION

Greetings:—

Ohio will be host to more than 10,000 dentists from all parts of the nation who will gather in Cleveland September 9 to 13 for the Centenary Convention of the American Dental Association, which marks 100 years of service to mankind and is regarded by the scientific world as a milestone in human progress. Many of the most important roots of American Dentistry were planted in Ohio, whose sons distinguished themselves in the profession and played major roles in establishing and maintaining the "tripod" on which dentistry rests:—education, literature and organization.

It is with great pleasure that the Local Arrangements Committee welcome the meeting of the American Dental Assistants Association, whose cooperative efforts in promoting the welfare of the Dental Profession, is recognized as an outstanding feature. The success of an individual practice depends on the efficiency of those who serve it, and it is in conventions and gatherings of persons engaged in like practices, where the better methods are discussed and adopted. Therefore it is our expressed desire to assist in anyway possible to bring success to your meetings and comfort and enjoyment during your stay in Cleveland.

The Local Arrangements Committee
(Signed) J. V. GENTILLY

J. V. Gentilly, General Chairman
Local Arrangements Committee
American Dental Association

DEAN F. B. NOYES TO BE HONORED

Dr. Frederick B. Noyes, who is retiring as Dean of the University of Illinois, College of Dentistry, September 1, will be honored at a testimonial banquet on the evening of September 14, 1940. Because of the prominence of Dr. Noyes in organized dentistry, dental education and dental research, this occasion promises to be outstanding. The banquet, which is sponsored by the Faculty of the University of Illinois, College of Den-

tistry, will be held at the Lake Shore Athletic Club in Chicago, on September 14, the Saturday following the American Dental Association meeting in Cleveland. This date was chosen to make it possible for those attending the A.D.A. meeting to come to Chicago and join in honoring Dean Noyes. For further information or reservations please address the Chairman, Dr. Allan G. Brodie, or Dr. Stanley W. Tylman, 808 South Wood Street, Chicago, Illinois.

"Nothing is easier than fault-finding; no talent, no self-denial, no brains, no character are required to set up in the GRUMBLING BUSINESS."

—ROBERT WEST.

SECRETARY'S CORNER

By LUCILE S. HODGE, *Gen. Sec'y*, 401 Medical Arts Bldg., Knoxville, Tenn.

PRESIDENTS AND SECRETARIES: You have just received a copy of the 1940 Official Program—these are for the files of your society, so be sure they are placed there for safe keeping—this will serve as a directory for your society next year.

NOTE: We are not listing the changes in the officers of the constituent societies this month as you will find all these in the Official Program Directory.

At this time we would like to say **WELCOME** to our two new independent members: Ruth C. Strosnider, 402 Second Nat'l Bank Bldg., Ashland, Ky., associated with Dr. R. M. Justice. Melba Louise Treadway, 308 Medical Arts Bldg., Charlotte, N. C., associated with Dr. Burke W. Fox.

We are also happy to Welcome one new constituent and two component societies into the A. D. A. A.

OREGON STATE DENTAL ASSISTANTS ASSN.—President, Harriett Hamann, 920 Selling Bldg., Portland; Secretary-Treasurer, Jayne Pace Nelson, 528 Medical Arts Bldg., Portland Ore.

SPRINGFIELD DENTAL ASSISTANTS SOCIETY (Mo.)—President, Min Lou Holloway, 318 Landers Bldg.; Secretary, Gladys Oberbeck, Medical Arts Bldg., Springfield, Mo.

FORT WORTH DISTRICT DENTAL ASSISTANTS ASSN. (Texas)—President, Juanita Johnson, Harris Clinic; Secretary, Florence Russey, 516 Medical Arts Bldg., Fort Worth, Texas.

1940 HOUSE OF DELEGATES

DELEGATES AND ALTERNATES

ALABAMA

(Members 35; Delegates 1)

Delegate

Vallie B. Stewart, 4106 Seventh Ave., Wylam, Ala.

Alternate

Vertus Roberts, Fayette, Ala.

CALIFORNIA

Northern California

(Members 252; Delegates 6)

Delegates

Adaline B. Warner, 909 Fifth St., Sacramento, Calif.

Juanita Massey, 256 San Pablo, Fresno, Calif.

Ellen Davis, Box 1170, Stockton, Calif.

Jean Noone, 1359 Fifteenth Ave., San Francisco, Calif.

Bonnie Upton 37 El Rey Apts., San Rafael, Calif.

Gertrude Burt, 78 Buchanan St., San Francisco, Calif.

Alternates

Drennan Smith, 803 S St., Fresno, Calif.

Beatrice Partridge, 65 Urbano Drive, San Francisco, Calif.

Peggy Lauermann, 1551-43rd Ave., San Francisco, Calif.

Lee Bonfantine, 164 Sunset Blvd., Hayward, Calif.

Evelyn Fortney, 3408 Clay St., San Francisco, Calif.

Evelyn Stritzky, 1539 Eighth St., Alameda, Calif.

Fifth District, Santa Monica

(Members 22; Delegates 1)

Delegate

Vera Appleton, 519 Arizona Ave., Santa Monica, Calif.

Alternate

Muriel Taylor, 119½ N. Market St., Inglewood, Calif.

Kern County

(Members 16; Delegates 1)

Delegate

Martha O'Brien, 567 Haberfelde Bldg., Bakersfield, Calif.

Alternate

Grace Miller, Haberfelde Bldg., Bakersfield, Calif.

Long Beach

(Members 20; Delegates 1)

Delegate

Hilda Neill, 908 Security Bldg., Long Beach, Calif.

Alternate

Neoma White, 453 Chestnut St., Long Beach, Calif.

Los Angeles

(Members 215; Delegates 5)

Delegates

Gwen Huber, 858 Roosevelt Bldg., Los Angeles, Calif.
 Kathryn Dean, 3200 W. Sixth St., Los Angeles, Calif.
 Elaine Broomfield, 6777 Hollywood Blvd., Hollywood, Calif.
 Viola Holmes, 229 N. Central, Glendale, Calif.

Alternates

Edith Onstad, 8th Fl. Bullock's Dept., Los Angeles, Calif.
 Ethel King, 415 N. Camden Drive, Los Angeles, Calif.
 Maude Fisher, 346 Central, Glendale, Calif.
 Gladys Noll, 1930 Wilshire Blvd., Los Angeles, Calif.

Pasadena

(Members 30; Delegates 1)

Delegate

Weleeta Whiteside, 65 N. Madison, Pasadena, Calif.

Alternate

Ruth Allen, 407 Professional Bldg., Pasadena, Calif.

San Diego

(Members 44; Delegates 1)

Delegate

Alva Bornson, 1212 Bank of America Bldg., San Diego, Calif.

Alternate

Marion Harmon, 2815 Fourth Ave., San Diego, Calif.

Santa Barbara

(Members 21; Delegates 1)

Delegate

Margaret Sibley, 2006 State St., Santa Barbara, Calif.

Alternate

Georgia Darby, 1515 State St., Santa Barbara, Calif.

Tri-County

(Members 33; Delegates 1)

Delegate

Allene Everett, 303 Professional Bldg., San Bernardino, Calif.

Alternate

Sarah Solomon, 702 Riverside Drive, Chino, Calif.

COLORADO**Denver**

(Members 19; Delegates 1)

Delegate

Margaret A. Merritt, 632 Republic Bldg., Denver, Colo.

Alternate

Amelia Dunlap, 404 Steel Bldg., Denver, Colo.

CONNECTICUT**Fairfield County**

(Members 11; Delegates 1)

Delegate

Grace E. Boom, 17 Field Rd., Greenwich, Conn.

Alternate

Esther Crosby, 94 Washington Ave., South Norwalk, Conn.

DELAWARE

(Members 27; Delegates 1)

Delegate

Margaret Pié, 46 E. Main St., Newark, Del.

Alternate

Virginia Joy, 1117 Adams St., Wilmington, Del.

DISTRICT OF COLUMBIA

(Members 50; Delegates 2)

Delegates

Ellen Sweeney, 221 Longfellow St., N. W., Washington, D. C.
 Velda Rudolph, 808 H. St., N. E., Washington, D. C.

Alternates

Eva Carrico, 1449 Ridge Place, S. E., Washington, D. C.
 Murl Shelton, 4929 Kansas Ave., N. W., Washington, D. C.

FLORIDA

(Members 27; Delegates 1)

Delegate

Margaret Klinkenberg, 806 Huntington Bldg., Miami, Fla.

Alternate

Grace Robinson, 337 Lincoln Rd., Miami Beach, Fla.

GEORGIA

(Members 75; Delegates 2)

Delegates

Emmie Preble, 112 W. Jones St., Savannah, Ga.
 Beatrice Whitaker, 12 W. Jones St., Savannah, Ga.

Alternates

Annie Sue Jackson, 717 Bibb Bldg., Macon, Ga.
 Virginia Ingraham, 1204 Medical Arts Bldg., Atlanta, Ga.

ILLINOIS

(Members 151; Delegates 4)

Delegates

Nancy J. Saunders, 2320 Rosemont Ave., Chicago, Ill.
 Katherine Hastings, 4121 N. Wolcott Ave., Chicago, Ill.
 Dorothy Denzer, Alton Bank & Trust Co. Bldg., Alton, Ill.
 Marie Ross, 923 W. Cook St., Springfield, Ill.

Alternates

Angie Ryan, 3549 N. Hamlin, Chicago, Ill.
Alma Voight, 503 Main St., Maywood, Ill.
Emma Luke, 2605 Prairie Ave., Evanston, Ill.
Eileen Kloppenburg, 333 W. Elliot Ave.,
Springfield, Ill.

INDIANA

(Members 101; Delegates 3)

Delegates

Alene Collins, 108½ E. Center St., Warsaw,
Ind.
Rosalyn Berg, 405 IOOF Bldg., Indianapolis,
Ind.

Alternates

Luella Mariotte, 2902 Fairfield Ave., Fort
Wayne, Ind.
Virginia K. Smith, 221 S. Sixth St., Terre
Haute, Ind.

IOWA

(Members 122; Delegates 3)

Delegates

Thora Reynolds, 219½ W. Main St., Wash-
ington, Iowa.
Berniece Griffin, 307 Bankers Trust Bldg.,
Des Moines, Iowa.
Lucille Erps, 1525 Washington St., Daven-
port, Iowa.

Alternates

Julia Harshberger, 413 Davenport Bank
Bldg., Davenport, Iowa.
Lillian Russett, 503 First National Bldg.,
Davenport, Iowa.
Orietta B. Clark, 313½ Main St., Ames,
Iowa.

KANSAS

(Members 51; Delegates 2)

Delegate

Ruth Wright, First National Bank Bldg.,
Wellington, Kans.

Alternate

Nedra Evans, 1013 First National Bank
Bldg., Wichita, Kans.

KENTUCKY

Louisville District

(Members 26; Delegates 1)

Delegate

Dorothy Dickey, Starks Bldg., Louisville, Ky.

Alternate

Dorothy Reibert, 888 Starks Bldg., Louisville,
Ky.

LOUISIANA

(Members 27; Delegates 1)

Delegate

Jeanne Charlet, 805 Maison-Blanche Bldg.,
New Orleans, La.

Alternate

Malvina Cueria, 907 American Bank Bldg.,
New Orleans, La.

MASSACHUSETTS

(Members 212; Delegates 5)

Delegates

Hazel L. Provan, 406 Marlboro St., Boston,
Mass.
Helen Furtek, 112 Main St., Chicopee Falls,
Mass.
Esther B. Hyland, 101 Tremont St., Boston,
Mass.
Helen Donlon, 201 Main St., Indian Orchard,
Mass.
Sadie Hadley, 163 Cabot St., Beverly, Mass.

Alternates

Aileen Ferguson, 709 Centre St., Jamaica
Plain, Mass.
Stasea Sobesiak, 603 High St., Dedham,
Mass.
Eleanor Lucas, 29 Commonwealth Ave., Bos-
ton, Mass.
Barbara Hathaway, 1562 Main St., Spring-
field, Mass.
Helen Barry, 133 Essex St., Salem, Mass.

MICHIGAN

Detroit

(Members 34; Delegates 1)

Delegate

Catherine Gartner, 9353 Petoskey, Detroit,
Mich.

Alternate

Paula Savitski, 4342 Larchmont, Detroit,
Mich.

Grand Rapids

(Members 29; Delegates 1)

Delegate

Ulah Kuite, 603 Medical Arts Bldg., Grand
Rapids, Mich.

Alternate

Julia Melpolder, 953 E. Fulton St., Grand
Rapids, Mich.

MINNESOTA

(Members 77; Delegates 2)

Delegates

Stella Peterson, 1549 Medical Arts Bldg.,
Minneapolis, Minn.
Laverna Bakken, 1233 Medical Arts Bldg.,
Minneapolis, Minn.

Alternates

Winifred Westman, 800 Medical Arts Bldg.,
Minneapolis, Minn.
Frances Bengtson, 508 Lowry Bldg., St. Paul,
Minn.

MISSISSIPPI

(Members 11; Delegates 1)

Delegate

Virginia Carpenter, Williams Bldg., Corinth,
Miss.

Alternate

Juanita Levi, c/o Dr. Norman Stout, Vicks-
burg, Miss.

MISSOURI

(Members 102; Delegates 3)

Delegate

Frances Strader, 242 Plaza Medical Bldg., Kansas City, Mo.

Lucille Miller, 416 Kirkpatrick Bld., St. Joseph, Mo.

Jennie Cook, 3635 N. Newstead Ave., St. Louis, Mo.

Alternate

Marie McPheeters, Argyle Bldg., Kansas City, Mo.

Min Lou Holloway, 318 Landers Bldg., Springfield, Mo.

Mabel Thomas, 3019 S. Jefferson Ave., St. Louis, Mo.

NEBRASKA

(Members 78; Delegates 2)

Delegates

Margaret Leedom, 906 Sharp Bldg., Lincoln, Nebr.

Ruth York, 919 First National Bank Bldg., Omaha, Nebr.

Alternates

Gladys Oetting, 826 Security Mutual Bldg., Lincoln, Nebr.

Norma Edger, 939 Medical Arts Bldg., Omaha, Nebr.

NEW JERSEY

(Members 184; Delegates 4)

Delegates

Helen Hemingway, 2603 Westfield Ave., Camden, N. J.

Edith Worth, 12 Broad St., Red Bank, N. J.

Esma Farrah, 1212 Pacific Ave., Atlantic City, N. J.

Florence Smith, 333 Avenue C, Bayonne, N. J.

Alternates

Alice Grossman, 325 Central Ave., Jersey City, N. J.

Virginia Elliott, 15 Westover Ave., Caldwell, N. J.

Regina Retzbach, 1509 Pacific Ave., Atlantic City, N. J.

Mabel A. Burr, 1109 Third Ave., Spring Lake, N. J.

NEW YORK

(Members 74; Delegates 2)

Delegates

Gertrude Gehm, 129 Magnolia Ave., Jersey City, N. J.

Mary Cosgrove, 96 Pierrepont St., Brooklyn, N. Y.

Alternates

Marion S. Rice, 310 E. Water St., Elmira, N. Y.

Marie Conroy, 1 Nevin St., Brooklyn, N. Y.

NORTH DAKOTA

(Members 10; Delegates 1)

Delegate

P.udence Gillette, 610 Black Bldg., Fargo, N. D.

Alternate

Aileen Cameron, 406½ Main St., Bismarck, N. D.

OHIO

(Members 201; Delegates 5)

Delegates

Sally Allen, 7909 Euclid Ave., Cleveland, Ohio.

Adelia Digel, 304 McClymonds Bldg., Massillon, Ohio.

Edna Dinninger, 740 Fidelity Bldg., Dayton, Ohio.

Elsie Ellerhorst, 3532 Montgomery Rd., Cincinnati, Ohio.

Leone Schaefer, 327 E. State St., Columbus, Ohio.

Alternates

Eleanor Kindler, 6429 Lorain Ave., Cleveland, Ohio.

Ethel Decker, 817 Cleveland Ave., N.W., Canton, Ohio.

Elsa Busch, 960 Fidelity Bldg., Dayton, Ohio.

Mary Romer, 1021 Union Central Bldg., Cincinnati, Ohio.

Virginia Caley, 21 E. State St., Columbus, Ohio.

OKLAHOMA

(Members 16; Delegates 1)

Delegate

Zama Blackburn, 611 First National Bank Bldg., Oklahoma City, Okla.

Alternate

Ruth Chastain, 207 Pythian Bldg., Tulsa, Okla.

OREGON

(Members 52; Delegates 2)

Delegates

Lucille Dawn Waud, 713 Medical Arts Bldg., Portland, Ore.

Gertrude M. Mourer, 403 Tiffany Bldg., Eugene, Ore.

Alternates

Harriett Hamann, Selling Bldg., Portland, Ore.

Emmagene Travis, 628 Miner Bldg., Eugene, Ore.

PENNSYLVANIA

Lehigh Valley

(Members 22; Delegates 1)

Delegate

Veronica Kennedy, 379 Thomas St., Phillipsburg, N. J.

Alternate

Gertrude Hildenberger, 468 Montclair Ave., Bethlehem, Pa.

Philadelphia

(Members 35; Delegates 1)

Delegate

Retta C. Amatucci, 428 N. Fifth St., Camden, N. J.

Alternate

Clotilde H. Quick, 235 S. 15th St., Philadelphia, Pa.

Pittsburgh

(Members 44; Delegates 1)

Delegate

Agnes Zweidinger, 6104 Penn. Ave., Pittsburgh, Pa.

Alternate

Katherine Lyons, 1115 Highland Bldg., Pittsburgh, Pa.

RHODE ISLAND

(Members 29; Delegates 1)

Delegate

Helen Searles, 201 Main St., Pawtucket, R. I.

Alternate

Ada Cubban, 357 Westminster St., Providence, R. I.

SOUTH CAROLINA

(Members 46; Delegates 1)

Delegate

Mary Buie Smith, 704 Florence Trust Bldg., Florence, S. C.

Alternate

Blanche Jardas, Doctors Bldg., Columbia, S. C.

SOUTH DAKOTA

(Members 36; Delegates 1)

Delegate

Mayme L. Weddel, c/o Dr. D. A. McMeen, Gregory, S. D.

Alternate

Inis M. Olson, 406 National Bank of South Dakota, Sioux Falls, S. D.

TENNESSEE

(Members 79; Delegates 2)

Delegates

Willie Mae Grass, 1226 Bennie-Dillon Bldg., Nashville, Tenn.

Ola Lundy, 708 Exchange Bldg., Memphis, Tenn.

Alternates

Dorothy Usmiller, Hamilton National Bank Bldg., Chattanooga, Tenn.

Madeline Sharp, Pamerson Bldg., Knoxville, Tenn.

TEXAS

(Members 58; Delegates 2)

Delegates

Ruth Evans, 2717 Gulf Bldg., Houston, Tex.

Steve Mills, 1120 Medical Arts Bldg., Dallas, Tex.

Alternates

Thelma Parker, 716½ Broadway, Houston, Tex.

Ruth Frost, 820 Medical Arts Bldg., Dallas, Tex.

UTAH

Ogden

(Members 10; Delegates 1)

Delegate

Ruth Bartlett, 408 First Security Bank Bldg., Ogden, Utah.

Alternate

LaFare Wheelwright, 209 First Security Bank Bldg., Ogden, Utah.

Salt Lake City

(Members 27; Delegates 1)

Delegate

Martha Irvine, Public Safety Bldg., Salt Lake City, Utah.

Alternate

Ann Rabiger, First National Bank Bldg., Salt Lake City, Utah.

VIRGINIA

Richmond

(Members 19; Delegates 1)

Delegate

Margaret Allen, 301 E. Franklin St., Richmond, Va.

Alternate

Julia Clay, 312 Grace Securities Bldg., Richmond, Va.

Tidewater

(Members 21; Delegates 1)

Delegate

Carolyn O'Keefe, 1A View Ave., Norfolk, Va.

Alternate

Pruda Barrett, 404 Medical Arts Bldg., Norfolk, Va.

WASHINGTON

Bremerton

(Members 9; Delegates 1)

Delegate

Ruth Fry, Wallace Bldg., Bremerton, Wash.

Alternate

Leona Smith, 110 Dietz Bldg., Bremerton, Wash.

(Continued on page 154)

CALENDAR OF MEETINGS

ELEANOR MARCOU, 2941 West Six Mile Road, Detroit, Michigan

(Please send all data to me in future BY THE 5TH OF THE MONTH, as we want to go in the mail on the first of the month of issue. With your help we can do so. THANKS.)

ALABAMA

Birmingham D.A.A.

Meeting, Sept. 4, 1940, 8:45 P. M. Place, Redmont Hotel.

Jamboree, honoring assistants en route to Cleveland.

Meeting, Sept. 18, 1940, 5:45 P. M. Place, Britling No. 1. Program, "Highlights of A.D.A.A. Meeting in Cleveland," Mrs. Val-lie Stewart.

Meeting, Oct. 2, 1940, 5:45 P. M. Place, Britling No. 1. Speaker, Dr. Pryor A. Williams. Subject, "Orthodontic Problems for the Dental Assistant."

Meeting, Oct. 16, 1940, 5:45 P. M. Place, Britling No. 1. Speaker, Mr. Clarence S. Conway. Subject, "Cooperation with the Dental Laboratories."
—Abbie Pryor, 418 Medical Arts Bldg.

Montgomery D.A.A.

Meeting, Sept. 12, 1940, 5:45 P. M. Place, Civic Room, Gay-Teague Hotel. Speaker, Miss Ruth Gassenheimer, a Dental Assistant from Germany. Subject, Informal talk on "Dentistry in Germany."

Meeting, Oct. 10, 1940, 5:45 P. M. Place, Civic Room, Gay-Teague Hotel. Speaker, Dr. Dennis Hugh Carr. Subject, "Anatomy of the Head." This is the first of a series of instructive lectures on "The Requirements of the Dental Assistant" to be given by Dr. Carr.
—Abbie Pryor, 418 Medical Arts Bldg., Birmingham.

CALIFORNIA

Los Angeles D.A.A.

Meeting, Sept. 13, 1940. Place, Brack Shops, 7th and Grand Ave. Program, A color film, "Oral Surgical Technique and Dental Assistants," by Dr. C. Fordyce Nelson.
—Ione Crowder, 906 James Oviatt Bldg., 617 S. Olive St.

Oakland D.A.A.

Meeting, Sept. 3, 1940, 6:30 P. M. Place, Oakland City Club Hotel. Vacation reminiscing among ourselves. No speaker.
—Evelyn Stritzky, 1539—8th St., Alameda.

Sacramento Dist. D.A.A.

September — Juliette A. Southard Birthday Party. Time and place to be announced.
Meeting, Oct., 1940, Business Meeting—Election of Officers. Time and place to be announced.
—Dorothy Smart, Box 70, Roseville.

San Diego Co. D.A.A.

Meeting, Sept. 23, 1940. Place, Sun Room, San Diego Hotel. Program, "A.D.A.A. Convention Report," by Airna Chamberlain, and Clinics.

Meeting, Oct. 28, 1940. Place, Sun Room, San Diego Hotel. Program, To be announced.

—Bernice Bolling, Medico-Dental Bldg., San Diego.

FLORIDA

Miami D.D.N.A.

September, 1940, Birthday Party for Juliette A. Southard. Time and place to be announced.

Meeting, Oct. 6, 1940. Place, Conference Room, Olympia Bldg. Speaker and subject to be announced. Report of A.D.A.A. Convention by Grace Robinson, Pres.
—Evelyn McVay, Prog. Chm., 713 S. W. 62nd Court.

ILLINOIS

Illinois State D.A.A.

Meeting, September, in Cleveland. Delegates, Nancy Saunders, Katherine Hastings, Marie Ross, Dorothy Denzer.

Meeting, Oct. 27, 1940. Place, Alton, Ill. Please contact Grace Olsen, 2155 N. Tripp Ave., Chicago.
—Ruth Marsh.

Springfield D.A.A.

Meeting, Sept. 24, 1940. Dinner, 6:30 P. M. Speaker, Dr. J. W. Cohlmeier.

Meeting, Oct. 15, 1940. Place, Leland Hotel. Dinner at 6:30 P. M. Program to be announced.
—Mabel Fox, 503 Myers Bldg.

IOWA

Northwestern Dist. D.A.A.

Meeting, Sept. 16, 1940, 7:30 P. M. Place, Club Room, Sioux City. Program, To Plan District Meeting.

Annual District Meeting, Oct. 6, 7, 8, 1940. Place, Hotel Mayfair, Sioux City. Program, This is our big meeting of the year, held in conjunction with the annual meeting of the Northwestern Dist. Dental Society. All are invited.

—Mary O'Donnell, 404 Davidson Bldg., Sioux City.

MICHIGAN

Detroit D.A.A.

Meeting, Sept. 3, 1940, 7:15 P. M. *Place*, Hotel Book Cadillac. *Program*, Business Meeting and Social Night.

Meeting, Sept. 17, 1940, 7:15 P. M. *Place*, Hotel Book Cadillac. *Speaker*, Visiting Nurse.

Meeting, Oct. 1, 1940, 7:15 P. M. *Place*, Hotel Book Cadillac. *Program*, Sponsor's Night. Open meeting for all Doctors.

Meeting, Oct. 15, 1940, 7:15 P. M. *Place*, Hotel Book Cadillac. *Program*, Report of Delegate to A.D.A.A. Convention.

—Eleanor Marcou, 2941 West Six Mile Rd.

NEBRASKA

Omaha D.A.A.

Meeting, Sept. 24, 1940, 7:30 P. M. *Place*, Hotel Paxton. *Program*, Reports of State and National Meetings by Mary Haney and Norma Edger. *Party*, Juliette A. Southard Birthday Party. Plans and date announced.

West Dist. D.A.A.

Meeting, Chadron, Neb., in September. Date to be announced.

—Marion E. Lauritsen, 1330 Medical Arts Bldg., Omaha.

NEW JERSEY

Atlantic City D.A.A.

Dinner Meeting, Sept. 4, 1940. *Place*, Home of Esma Farrah. Proceeds to go to Juliette A. Southard Birthday Fund. Nomination of Officers.

Annual Banquet, Oct. 2, 1940. Election and installation of officers.

—Esma Farrah, 1212 Pacific Ave.

Bergen Co. D.A.A.

Meeting, Oct. 14, 1940. *Place*, Office of Dr. Louis E. Greenwald, Central Bldg., Englewood, N. J.

—Ottillie Bishop, 205 Livingston Bldg., Englewood.

PENNSYLVANIA

Lehigh Valley D.A.A.

Meeting, Sept. 30, 1940. *Place*, Faenza Coffee Shoppe, Allentown, Pa. *Program*, Report of Veronica Kennedy, Easton, Pa., Delegate to A.D.A.A. Convention.

Meeting, Oct. 28, 1940. *Place*, American Ho-

tel, Bethlehem, Pa. Program to be announced.

—Gertrude Hildenberger, 203 W. 4th St., Bethlehem.

Pittsburgh D.A.A.

Meeting, Sept. 10, 1940, 7:45 P. M. *Place*, 5th floor, Diamond Bank Bldg., *Speaker*, Dr. John Marshall. *Subject*, To be announced.

Meeting, Oct. 8, 1940, 7:45 P. M. *Place*, 5th floor, Diamond Bank Bldg., *Speaker*, Dr. Paul McLain. *Subject*, "Drugs of the Dental Office." This is "Bosses' Night." Invite your Doctors.

—Evelyn Edstrom, 625 Brushton Ave.

RHODE ISLAND

Rhode Island D.A.A.

Meeting, Sept. 4, 1940, 7:30 P. M. *Place*, Dr. William Moody's office, Newport. *Speaker*, Dr. William Moody. *Subject*, "Laboratory Efficiency."

Meeting, Oct. 2, 1940. Place and speaker to be announced.

—Theresa Allaire, 84 Broad St., Pawtucket.

TENNESSEE

Memphis D.A.A.

Meeting, Sept. 17, 1940, 7:30 P. M. *Place*, Hotel Peabody. *Program*, "The 1920 and 1940 Dental Assistants," Dr. Robert S. Vinsant and Office Staff.

Meeting, Sept. 25, 1940. Birthday of the Founder of the A.D.A.A. "Party."

Meeting, Oct. 15, 1940, 7:30 P. M. *Place*, Hotel Peabody. *Program*, Report of Delegate to A.D.A.A. Convention. Election of officers.

—Marie McNulty, 1933 Higbee St.

WEST VIRGINIA

Kanawha Valley D.A.A.

Meeting and Party, Sept. 25, 1940. Birthday of Juliette A. Southard, at home of Mrs. Blanche Hambrick, 622 Grant St., Charleston, W. Va.

Meeting, Oct. 7, 1940. Business Meeting, 7:30 P. M. Program, 8:00 P. M. Clinician, Mr. Hayman, 535 Med. Arts Bldg. Hallowe'en Party, date and place to be announced.

—Vera Arnold, 318 Medical Arts Bldg., Charleston.

NOTICE

We are going to make every effort to have our Journal in the mail hereafter by the first of the first month of issue, so we ask you to help us and yourselves by being prompt and sending your data to Eleanor, to reach her NOT LATER THAN THE 5TH of the month preceding, to wit: October 5th—December 5th, 1940, and February 5th—April 5th—June 5th, 1941, and so on each second month. THANKS.

JULIETTE A. SOUTHARD, Editor.

"The man of action has the present, but the thinker controls the future."

—OLIVER WENDELL HOLMES.

ONE PHASE OF A DENTAL ASSISTANT

By VERTUS ROBERTS, Fayette, Ala.

Read to Alabama D. A. Assn., April, 1940, at Birmingham, Ala.

Madam President, Officers and Members:

The selection of the work as a dental assistant was more or less a haphazard affair with me. I just took it as a job. I was as ignorant of the responsibilities of the work as is possible to imagine, but in presenting this paper I wish to convey the workings of a country dentist.

I think it is a good idea for us to think of ourselves as representing a very substantial investment on the dentist's part, for as you know, we are the go-between for the patient and dentist, for in our practice the dentist seldom sees the patient before he is ready to go to work on them. The dentist should no more go to meet the entrance of the patient nor answer telephone calls, and meet agents, etc., than the president of a corporation should attend to each minor detail of a large business. So it is fitting and proper that we should realize this responsibility before we can actually perform our work with the correct attitude and leave all the time possible for the dentist to work at the chair. If there is a time more critical than another for the patient, it is when he or she enters the office for the first time, and here is where the assistant should summon all resources at her command and pray God for more understanding, to meet the patient in such manner as that particular patient needs. Unfortunately all cannot be treated alike, but from experience and what initiative you have, you can draw a reasonable picture of how they feel toward the dental profession in general, but if your faculties fail you as mine often do, you can always give them the paper or a maga-

zine until you have gained your composure and decided on the manner of approach, always keeping in mind that the object of your manner and conversation is to allay all fear of the objectionable thought of having dental work done, or that "awful grinding" as they call it. By your manner, your conversation, and by a well modulated voice, you hope to help overcome that dreaded feeling that so many patients seem to have, and open the way for a more favorable understanding between patient and dentist. If you tried your best with all the resources and cunning you have I am sure you have made it a little easier for the patient; a great deal more profitable for the dentist; and in the long run, probably more easily for you to buy silk stockings. But laying all jokes on the shelf, all this preliminary work done in good faith and for the comfort of the patient, will help you a long way toward being that ideal, useful and profitable dental assistant that you hoped to be. But often all your efforts and the efforts of the dentist have been in vain. You should not be discouraged, but continue to be exceptionally nice to them. They will probably leave without your knowing why, but, as in the song, "I don't know what makes the grass grow tall; I do not know what makes the stars stay up; I do not know how far 'tis to the moon," but as time rolls on I think I know the patient will return.

There are many phases that a paper could be written about such as: "Help Around the Chair," "Developing X-Ray Films," "Keeping Everything Clean and in Its Place," etc. But as you see I am en-

deavoring to show how important it is to make the patient a little less afraid of the dental chair. This to my way of thinking is one of the most useful services needed in our work, for if the patient can be relieved of that fear, the rest of the work will follow in an easy series of less disturbing consequences. Like an automobile, if you get it started in the right direction, the going becomes easier the farther you go. If by some magic or mystic doings we could relieve the patient of all fear of dental work, I think we would be highly justified in doing so, for in reality there is very little pain in a properly conducted dental office. Since we do not possess such gifted power and are forced to deal with realities, we should consult the intricate workings of our imagination and develop therefrom the most feasible way to present to the patient the fact of the modern way of filling teeth with less pain. After the operation at the chair we are often rewarded with

that pleasant expression of delight from the patient which seems to say "this has been far in excess of my fondest dreams." As we stay in a dental office we are apt to forget that the average person comes only when forced to do so. Then he or she comes filled with fear, if not real dread, and it is here that the work of the assistant begins. I wish I knew how many more people would enter the office if they realized there would be no punishment at all.

As I stated at the beginning of this paper, my work was more or less accidental, but from observation and experience I now realize that the opportunity for service is great. If I have inspired just one assistant to think a little of what a wonderful and beautiful opportunity for service lies in making people less fear conscious, then my trip and stay from the beautiful little town of Fayette, Alabama, to Birmingham will not have been made in vain.

EASY TO CRITICIZE

"If we print jokes, people will say we are silly;

If we don't they say we are too serious.

If we clip things from other magazines

We are too lazy to write them ourselves;

If we don't, we are stuck on our own stuff.

If we stick close to the job all day,

We ought to spend our time hustling up news;

If we do get out and try to hustle,

We ought to be on the job in the office.

If we don't print contributions

We don't appreciate genius;

If we do print them

The paper is filled with junk."

—*Miami Life.*

"When you get into a tight place and everything goes against you, till it seems you could not hold on a minute longer, never give up then, for that is just the place and time the tide will turn."

—HARRIET BEECHER STOWE.

1940 HOUSE OF DELEGATES*(Continued from page 149)***Seattle**

(Members 38; Delegates 1)

Delegate

Kay Carmichael, 1111 Cobb Bldg., Seattle, Wash.

Alternate

Ruth James, 816 Republic Bldg., Seattle, Wash.

Tacoma

(Members 14; Delegates 1)

Delegate

Clara Pace, 1421 Washington Bldg., Tacoma, Wash.

Alternate

Juliana McDonough, 133 Perkins Bldg., Tacoma, Wash.

WEST VIRGINIA

(Members 27; Delegates 1)

Delegate

Ruth G. Ferguson, 430 Medical Arts Bldg., Charleston, W. Va.

Paulina Notter, 804½ Sixteenth St., Huntington, W. Va.

WISCONSIN

(Members 79; Delegates 2)

Delegates

Loraine Haenni, 152 W. Wisconsin Ave., Milwaukee, Wis.

Lilas Riley, 2028 Atwood Ave., Madison, Wis.

Alternates

Jean Hauber, 1930 W. Mitchell St., Milwaukee, Wis.

Eugenia Uttech, Masonic Temple, Watertown, Wis.

WYOMING

(Members 18; Delegates 1)

Delegate

Sandra Panos, Wyoming National Bank Bldg., Casper, Wyo.

Alternate

Jean Churchill, 565 W. Work, Sheridan, Wyo.

**DO YOU GROPE FOR
THE RIGHT WORDS?
DO YOU USE THE
WORDS YOU KNOW?**

My home-study vocabulary course will teach you to use the right words in the right place in business and social circles. "More than your money's worth" with my personal instruction.

You will find a copy of "Everyday Speeches" helpful when you introduce a speaker, present a gift, or prepare other talks. 50 cents.

Alma Sothman School of English
Box 383
Omaha, Nebraska.

() Send me information on your home-study vocabulary course. () I enclose 50 cents for a copy of "Everyday Speeches."

Name.....

Address.....

City.....State.....

CLASSIFIED ADVERTISEMENT

Tried, proved, glamorous ladies' nights—Luster, regular meetings.—Special talk "Fundamentals Under Foolishness."—No dreary technic or tiresome paper. Entertaining.

HERBERT ELY WILLIAMS, D.D.S.

(The Sage of Red Bank, N. J.)

When writing or talking to advertisers, please mention the Dental Assistant. They support our publication, please support them. Thanks.

Assistant

, Hunt-

in Ave,

Madison,

St., Mil-

Water-

al Bank

Sheridan,

T

nights—

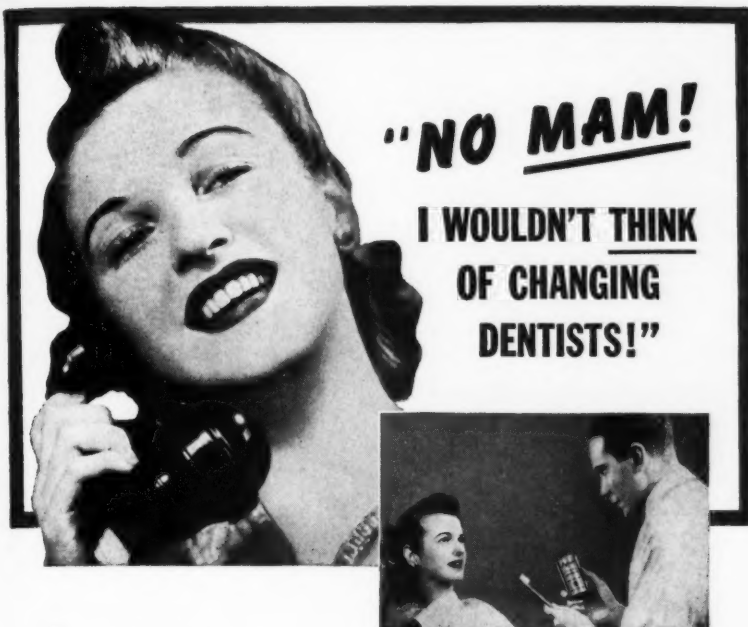
“Funda-

ary tech-

S.

(N. J.)

pport



Portrait of A Patient ...
An appreciative patient!
Yours?

Small things—if they are the right things—can play a big part in fostering such loyalty ... and they can go a long way toward strengthening the bond between you and your patients.

PYCOPÉ “Council Accepted” TOOTH POWDER can’t mat a brush ... is immediately soluble ... contains no glycerin, grit, acid, soap ... no sodium perborate.

PYCOPÉ BRUSHES have small heads, rigid handles ... scientifically spaced bristles, wedge-cut tufts ... a two-month guarantee. Educational folder included

For instance, one of the wise things you can do is prescribe Pycopé Tooth Powder and Pycopé Tooth Brushes. This is your powder—your brush—never publicly advertised!

Because recommendation of these ethical products represents your special knowledge in the dentifrice and tooth brush field ... they readily become symbols of your concern for your patients’ well-being ... a thoughtfulness which patients are quick to appreciate.

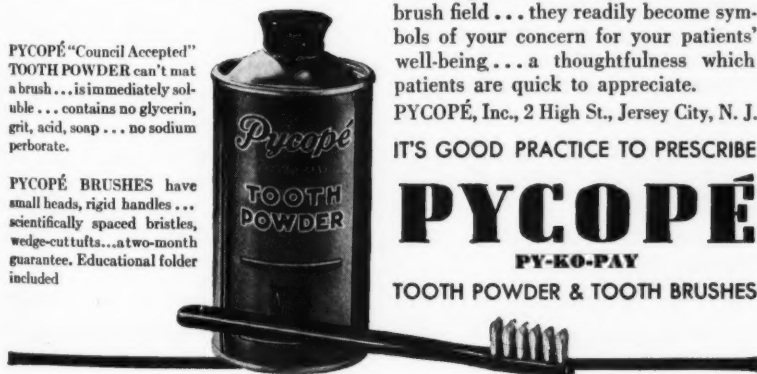
PYCOPÉ, Inc., 2 High St., Jersey City, N. J.

IT’S GOOD PRACTICE TO PRESCRIBE

PYCOPÉ

PY-KO-PAY

TOOTH POWDER & TOOTH BRUSHES



When writing or talking to advertisers, please mention the Dental Assistant. They support our publication, please support them. Thanks.



Periodontoclasia may
be due to deficiency of
alkaline.

Down

GO GINGIVAL ALKALINES

Lack of gingival stimulation, resulting in capillary dilatation and stasis, tends to lower the normal supply of alkaline salts and buffers which are needed for neutralization of acid products of tissue metabolism. Restoration of more vigorous blood flow with IPANA and massage helps to build up and maintain a more normal alkaline reserve, improve the supply of cellular nutriment and increase the efficiency with which waste is removed. Gums tend to become firmer and more resistant.

Brighter teeth result from regular use of IPANA. Its pleasant flavor makes it practically a universal favorite.

"Use IPANA on a D.D. Tooth Brush."

May we send you samples?



BRISTOL-MYERS COMPANY

19-DA West 50th Street

New York, N. Y.

When writing or talking to advertisers, please mention the Dental Assistant. They support our publication, please support them. Thanks.



A PERFECT PLATE

...Yet a mental hazard

AUTHORITIES SAY NEW-DENTURE SUCCESS 60% MENTAL

Why are so many fine dentures doomed to be discarded? Because even the best-made plate is a huge, hard, foreign mass in a mouth that's never worn one. Exerting a biting pressure of 15 to 25 pounds, it torments tender gums . . . often becomes a "mental handicap" . . . and may end up, unused, in a bureau drawer. Unfortunately, no compliment to the dentist who made it!

EVEN THE FINEST PLATES NEED

SHOCK ABSORBERS. That's why during the difficult "learning period," thousands of thoughtful dentists prescribe DR. WERNET'S Powder . . . to provide a protective comfort cushion . . . to lessen irritation . . . to promote ease and assurance . . . to speed denture mastery...and to insure denture success!

A leader for almost 30 years, DR. WERNET'S Powder is never advertised to the public. We believe only a dentist is qualified to prescribe its use. SEND FOR YOUR FREE SUPPLY! Mail lower portion of this page, with your card, or letterhead, to Wernet Dental Mfg. Co., Dept. A, 190 Baldwin Ave., Jersey City, New Jersey.

IMPARTIAL LABORATORY TESTS SHOW

DR. WERNET'S POWDER

26.1% WHITER

50% MORE VISCIOUS

48.5% MORE ABSORBENT

THAN AVERAGE OF 5 LARGEST-
SELLING BRANDS TESTED



NEARLY 50,000 DENTISTS USE AND RECOMMEND

DR. WERNET'S POWDER

Completes your Denture Service

When writing or talking to advertisers, please mention the Dental Assistant. They support our publication, please support them. Thanks.



2,000 $1\frac{1}{2}$ " NO. 2 ROLLS . . . \$2.25
 $1\frac{1}{2}$ " NO. 3 ROLLS . . . \$3.00

• Have you been cutting cotton rolls from 6" lengths by hand in the office? If so, forget it! Johnson & Johnson now provide rolls, already cut, for the same proportionate price as for uncut rolls. In the popular No. 2 and No. 3 sizes, you can buy 2,000 $1\frac{1}{2}$ " rolls for the same price as 500 6" rolls.

The most careful hand-cutting may result in some waste—and then there is the time spent in this somewhat tedious operation. Eliminate this unnecessary trouble and waste—buy the new packages of 2,000 rolls, machine cut and ready to use!

ORDER FROM YOUR DEALER

Johnson & Johnson
NEW BRUNSWICK, N. J. CHICAGO, ILL.

DENTAL DIVISION

COTTON ROLL PRICE LIST

Size and Diameter	Length	Quantity	Price	
No. 1, 5/16"	$1\frac{1}{2}$ "	500	\$.65	
	6"	500	1.90	
No. 2, 3/8"	$1\frac{1}{2}$ "	1,000	1.30	
	$1\frac{1}{2}$ "	2,000	2.25	NEW
	6"	100	.55	
	6"	500	2.25	
No. 3, 1/2"	6"	1,000	4.25	
	$1\frac{1}{2}$ "	1,000	1.75	
	$1\frac{1}{2}$ "	2,000	3.00	NEW
	6"	100	.85	
No. 4, 5/8"	6"	500	3.00	
	6"	1,000	5.75	
	$1\frac{1}{2}$ "	500	1.20	
Assorted	6"	500	3.50	
	$1\frac{1}{2}$ "	500	.95	
	6"	500	3.00	

**BUY THE LARGER PACKAGES
 AND SAVE MONEY!**

When writing or talking to advertisers, please mention the Dental Assistant. They support our publication, please support them. Thanks.

3 VALID REASONS

Why So Many Assistants
PREFER

LACTONA TOOTHBRUSHES



1 The special rubber Tooth-Tip reduces to easy, every-day practice the advice you have given to the patient.

2 Every edge and surface of the specially designed Lactona brush handle is carefully rounded and perfectly smooth.

3 The Lactona Tooth brush is the **ONLY** brush on the market with a comparably trim and compact brush head. There is no excess width or handle bulk to interfere with effective use of the widely spaced bristle knots. This advantage is only accomplished by fine precision in manufacture. No other brush has the bristle pattern stapled so closely to the edges of a carefully rounded handle.

Lactona brushes, in bright new handle colors, are available in the bristle texture of your preference. Only the best imported natural black, regular unbleached, and white (bleached) bristle is used in Lactona Tooth-Tip Toothbrushes.

LACTONA, INCORPORATED
SAINT PAUL, MINNESOTA

When writing or talking to advertisers, please mention the Dental Assistant. They support our publication, please support them. Thanks.

"PARTIAL DENTURES"



CO-RE-GA, on account of its long resistance to oral fluids, is of material aid in dividing the load evenly over the basal seat, and, at the same time, assisting adaptation.

In many cases CO-RE-GA also prevents mandibular removable bridges from rocking or wobbling.



WILSON'S
CO-RE-GA
(POWDERED)

THE PERFECT ADHESIVE FOR DENTURES

DOCTOR!

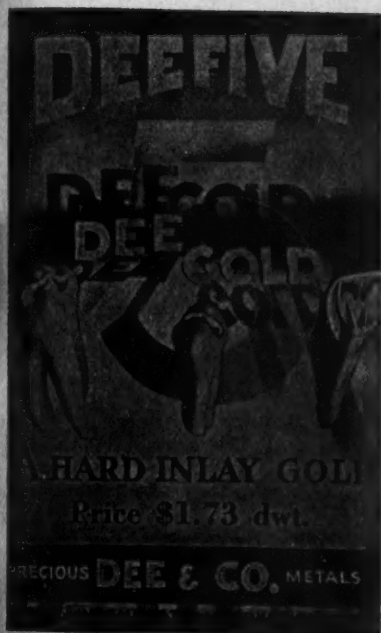
*This Coupon
is for your
Exclusive Use*

CO-RE-GA is not advertised to the public

PLEASE SEND FREE SAMPLES FOR PATIENTS

Dr. _____

COREGA CHEMICAL COMPANY
208 ST. CLAIR AVE., N. W. CLEVELAND, OHIO



You will want to wear the official pin to Cleveland. Available at \$2.00 each. Send all orders direct to A.D.A.A. Secretary.



Official Jewelers

for the

**American Dental Assistants
Association**

SPIES BROTHERS, INC.
27 E. MONROE ST., CHICAGO, ILL.

BLACK BRISTLE BUTLER BRUSHES

**JOHN O. BUTLER
COMPANY**

Distributors of the DR. BUTLER TOOTH BRUSH, extends to each member of the American Dental Assistants Association an invitation to visit their booth in the commercial exhibits at their annual meeting in Cleveland, September 8th to 12th. Register with us at that time for a brush for your personal use and consider our booth your personal headquarters while visiting the exhibits.

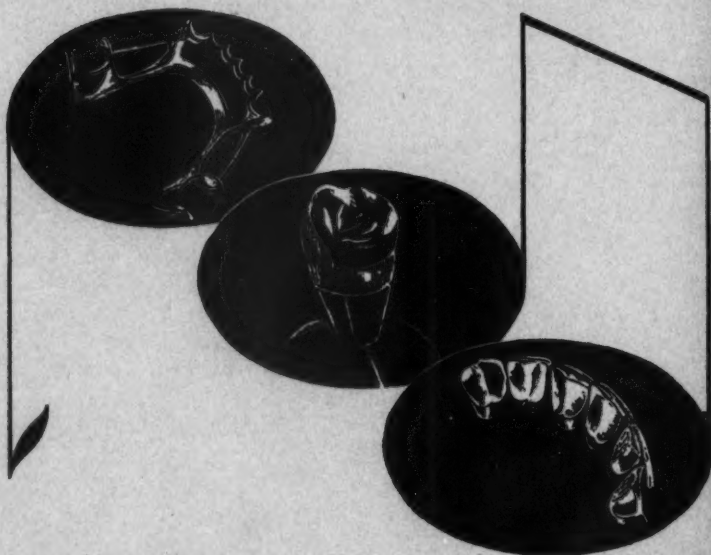


**JOHN O. BUTLER
COMPANY**

7359 Cottage Grove Avenue
Chicago, Illinois

When writing or talking to advertisers, please mention the Dental Assistant. They support our publication, please support them. Thanks.

A Symphony OF PERFECTION



Williams "6" All-Purpose gold is truly perfection in casting gold. Its versatility...one gold for all types of work in the mouth...makes Williams "6" All-Purpose gold ideal for partial dentures, inlays, fixed bridgework. Its workability simplifies casting technique; and its beautiful light coin color forever ends the necessity of matching different golds for correct shade. Try Williams "6" All-Purpose gold. Stocked by your dealer, or write: Williams Gold Refining Company, Buffalo, N.Y.; Fort Erie, N., Ont.; Havana, Cuba.

Williams  all purpose CASTING GOLD

When writing or talking to advertisers, please mention the Dental Assistant. They support our publication, please support them. Thanks.

ts
as
ts
or
Y
as
a.

D

port